

How SEO Case Studies Help Beginners Learn Blogging. Real-World SEO Case Studies Examples of 2023 will boost the earner's understanding of blogging. Real-world SEO case study examples will be a big bet for you if you want to succeed in [blogging](#). Real-World SEO Case Studies Examples will enhance your knowledge of writing SEO-friendly content to rank your website on search engines like Google. How long does it take a keyword to rank?[caption id="attachment_1048" align="alignnone" width="1024"]

How SEO Case Studies Help Beginners Learn Blogging



msyadavblogger.com

Canva[caption][Learn Blogging Step by Step is a simple guide for beginners](#) who have no voice in the field of blogging, like me when I started blogging and reached the top of my niche, school education. The blog and the book "[Learn Blogging Step-by-Step: A Beginner's Guide](#)" is a detailed study to learn blogging for beginners who have no voice in the field of blogging, and I started blogging and reached the top of my niche, school education. The records of my previous blogs will help you to understand SEO and how it helps in ranking an article for the starter blog. The blog and the book "Learn Blogging Step-by-Step: A Beginner's Guide" is a detailed study to learn to blog for beginners, and now it's time to help you understand real-world SEO with the help of some practical examples and case history. Till now, I'm not using any monetization tool. But you do research but in the beginning, you should leave it.

1. Did Yadav investigate various monetization strategies for his websites, readlearnexcel.com, haryanashikshasamachar.com, and msyadavblogger.com, such as Google AdSense, affiliate marketing, or sponsored posts?

2. Is he working on a product or service that he can sell to his readers?
3. How much money, the website readlearnexcel.com is earning?
4. Does money matter at the beginning of a blog?

How SEO Case Studies Help Beginners Learn Blogging

In this blog, 'How SEO Case Studies Help Beginners Learn Blogging', I will be teaching you SEO by providing you with the real-world chronology of my previous blogs, some of which are ranked No. 1 and others are not. SEO played an important role in ranking them at no. 1 on search engines like Google, and blogs that are not ranked might be less SEO friendly. You are similar to my pupils, to whom I teach English, website design, and blogging, so as a teacher, I will adopt a straightforward and useful approach to the pedagogy of teaching blogging and SEO in my classroom. My version will be distinct from others who merely instruct you on theoretical ideas, but to understand blogging at first, you need a straightforward approach to learning SEO WITH THE STORY OF DIFFERENT VERSION OF NICHES. Since you are just starting out with blogging, SEO is not an easy chore to implement at first. Therefore, HISTORY OF MY BLOGS can be useful for teaching blogging to novices. It's easier for the beginner blogger to understand the case studies than the concept of SEO.

Reading and understanding the chronology of these blogs will help you learn blogging in the same way I did. You can call it a blog, an article, or a research paper that you won't find on the internet that teaches blogging to a beginner by a beginner blogger who is also a teacher who teaches his students blogging. Students are learning about blogging in class 12. I have taught them how to blog, and in the upcoming blogs, the teachers will benefit from the lesson plans on blogging, which is an absolutely new concept for the students and teachers. The report card of my blogs will also help you learn SEO.

Why is SEO case study important?

SEO case studies can help beginners in blogging in numerous ways. Seo-real-world examples develop confidence among the no-voice bloggers. They demonstrate numerous methods for improving search engine performance. A student of blogging can easily apply them to their blogs instead of getting confused by reading some theoretical lectures by experts, just as a student of science understands science when he does practical work in the laboratory. Thus, a new blogger saves time and energy and can then apply what they learn to their own plan by reviewing the major findings for each.

Thus, case studies provide a unique opportunity for beginners to learn things in a practical way by understanding instances and findings that are clearly relatable, making them a great information resource. Therefore, the SEO case study acts as a laboratory for bloggers.

The benefits of employing the greatest SEO strategies are numerous, so why not learn from a learner who has learned a lot and shared the case studies, and now I am already in the game?

What should be included in a SEO case study?

- Tell your story, Don't just tell everyone how you accomplished it. Make it into a story, sprinkled with emotion and your personality, to help you connect with the reader.

Answering a few simple questions allows you to easily create the story.

What were the difficulties and frustrations you faced?

How did you fare in comparison to your rivals?

What steps did you take to understand the real issues in ranking, and what are the present issues?

How did you arrive at your solution in the process of learning to blog?

What method did you adopt to reach a solution?

How much time did it take you to learn SEO?

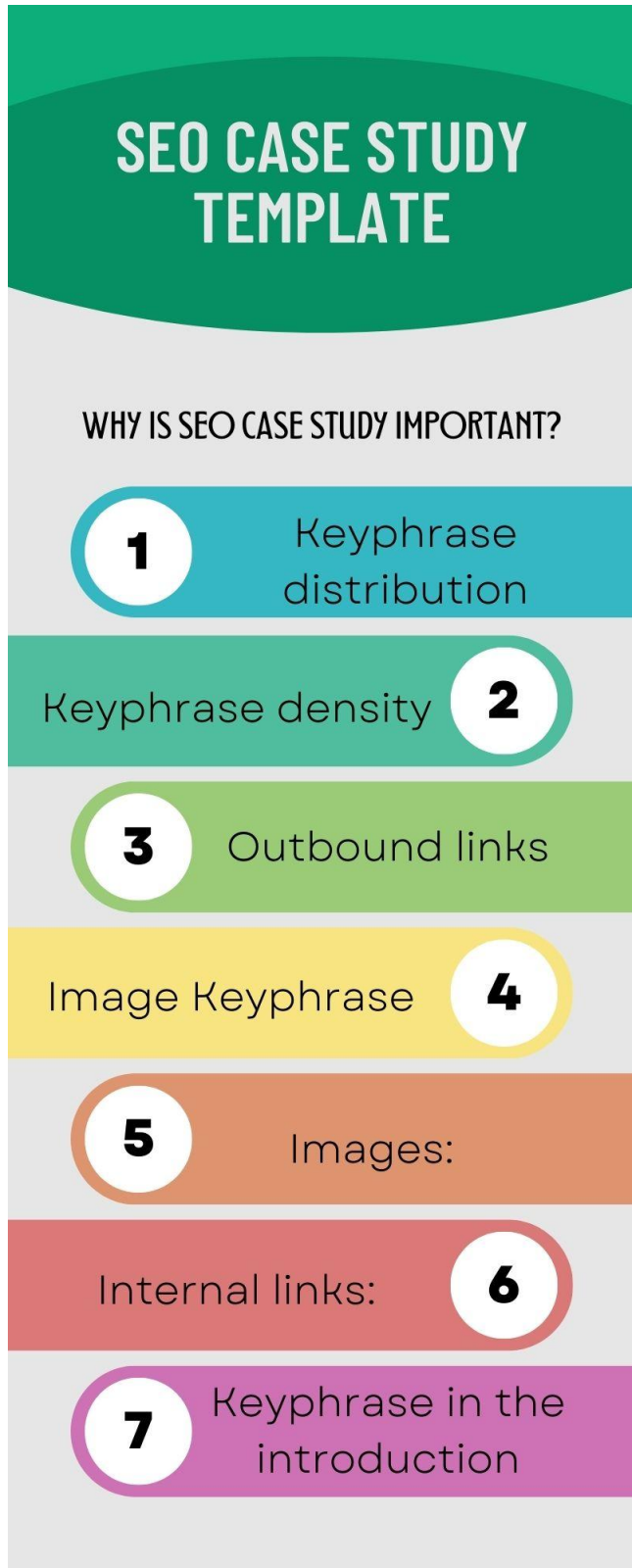
How significant was the improvement?

- As you write about the solutions you developed, this is your opportunity to give prospects an idea of your working process and what it would be like to work with you.
- Prove your point with data as shown by different screenshots in this blog on SEO.
- How much better you are than the competitors, discussing the timescale to success is critical.
- Everybody enjoys a happy ending. The client's reaction and the benefits they received will bring the case study to a successful conclusion.

SEO Case Study Template

SEO is an exact science. It assists you in ranking your website in order to increase traffic and interest from potential clients. Sure, it may appear that there are a limitless number of resources available, but what if we told you that we already had one for you?! Take a look at our SEO Case Study Template for beginners in the field of blogging.

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id="attachment_1144" align="alignnone" width="800"]

msyadavblogger.com

SEO CASE STUDY TEMPLATE

WHY IS SEO CASE STUDY IMPORTANT?

- 8 Keyphrase in SEO title
- 9 Keyphrase length
- 10 Keyphrase in meta description
- 11 Meta description length
- 12 Previously used keyphrase
- 13 Keyphrase in subheading
- 14 SEO title width

[SEO Case Study Template](#)[/caption]

Is the age of your website and the number of blogs important when ranking your blog in the beginning?

To comprehend the answer to the above question, compare the blogs of ancient and modern websites. Analysing different stories behind these case studies of blogs on these platforms will clarify the blogs with proper SEO.

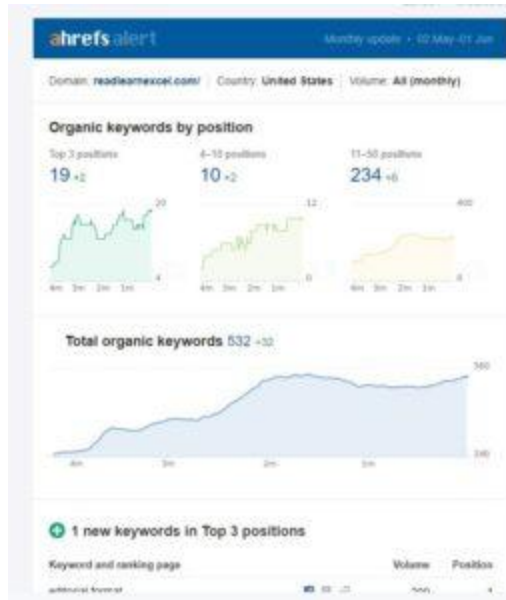
So, I recently published a book "Learn Blogging Step-by-Step: A Beginner's Guide," written by M.S. Yadav. In this book, I have explained the concept of blogging for beginners with a simple and practical approach, and you can read it on the website, msyadavblogger.com, '[Bogging Guide](#),' at no cost.

Thus, I recently tried to find out what factors play an important role by using case history on different blog posts from new and old websites and how long it took to achieve first-page rankings for our main keywords.

Therefore, I will cover a few facts that helped the blog rank on the first page of Google searches:

-
- ⇒ Important information about the keyword we ranked
 - ⇒ The date of publishing the post and how long it took to rank?
 - ⇒ The organic traffic on the blog post.
 - ⇒ The number of keywords that are used to bring organic search to the blog post.
 - ⇒ Current keyword position as per Ahrefs.com.
 - ⇒ How many days it took to rank on #1 and #2
 - ⇒ Different screenshots to prove my point.
 - ⇒ No monetary analysis as I don't use any tool to get financial benefits as I just share my experiences with no cost.
 - ⇒ **No repetition of keywords that are already published.**

⇒ **Current keyword position as per Ahrefs.com will help the new blogger**



13 new keywords in 11-50 positions

Keyword and ranking page	Volume	Position
email writing format readlearnexcel.com/formal...ing-format-and-samples/	300	25
formal letter example for students readlearnexcel.com/formal...letter-writing-solution/	100	45
article definition in grammar readlearnexcel.com/atic...learning-english-grammar/	60	25
english letter writing readlearnexcel.com/forma...letter-writing-solution/	60	32
class is in session and i am the teacher readlearnexcel.com/new-s...ng-parents-and-teachers/	40	30
ram navmi 2022 readlearnexcel.com/ram-n...ificance/	30	41
what does skam mean in terms of reading readlearnexcel.com/reading-comprehension/	20	48
formats of writing skills cbse readlearnexcel.com/adver...types-format-examples-pdf/	20	48
what are some secret talents readlearnexcel.com/hidden-talents/	20	27

Keyword and ranking page	Volume	Position
reading comprehension passages 12th grade readlearnexcel.com/10-mo...sion-passages-12th-exams/	10	19
reading comprehension passages 12th grade readlearnexcel.com/reading-comprehension/	10	40
formats of writing skills cbse readlearnexcel.com/adver...types-format-examples-pdf/	20	48
what are some secret talents readlearnexcel.com/hidden-talents/	20	27
how to start a letter to the editor readlearnexcel.com/forma...of-letters-to-the-editor/	20	50
formal letter writing topics readlearnexcel.com/forma...of-letters-to-the-editor/	10	41
how to write an editorial letter readlearnexcel.com/forma...of-letters-to-the-editor/	10	37

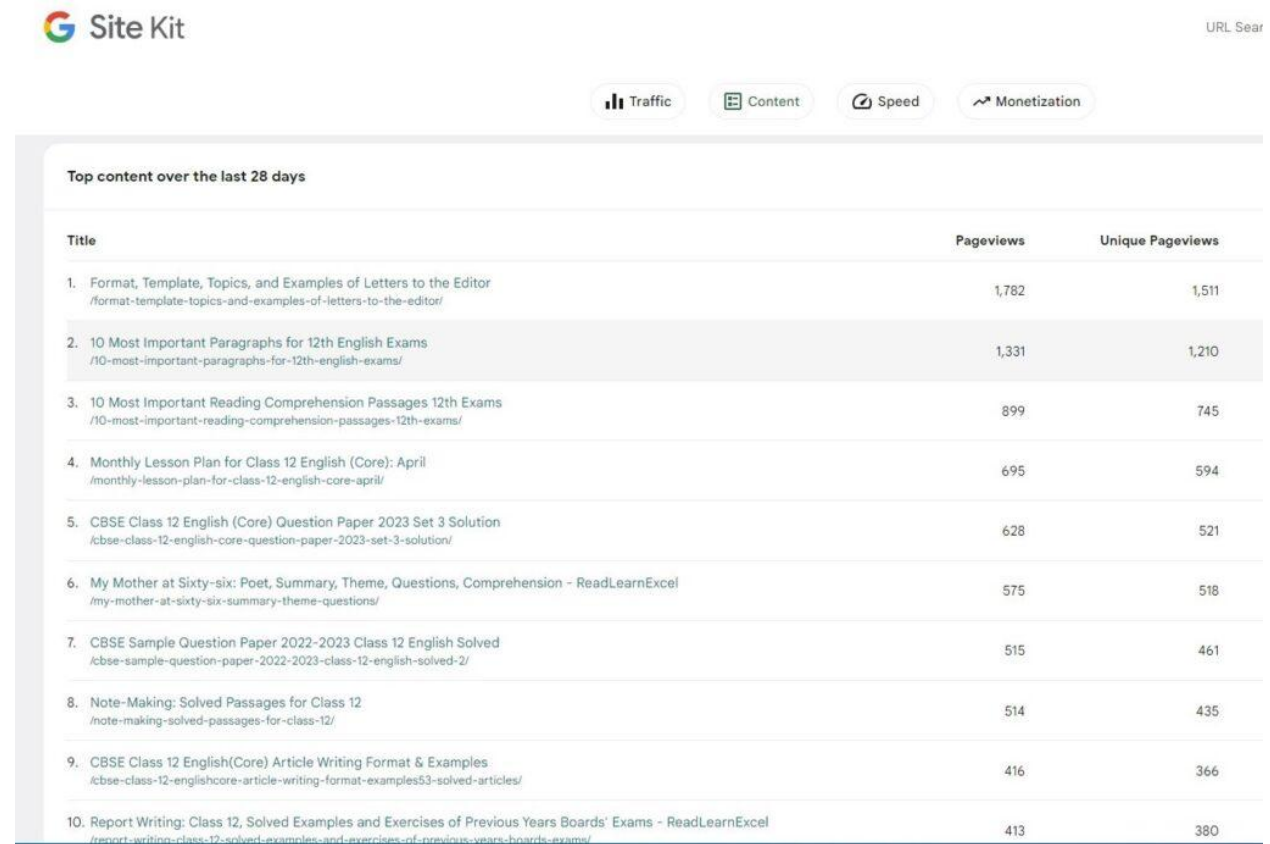
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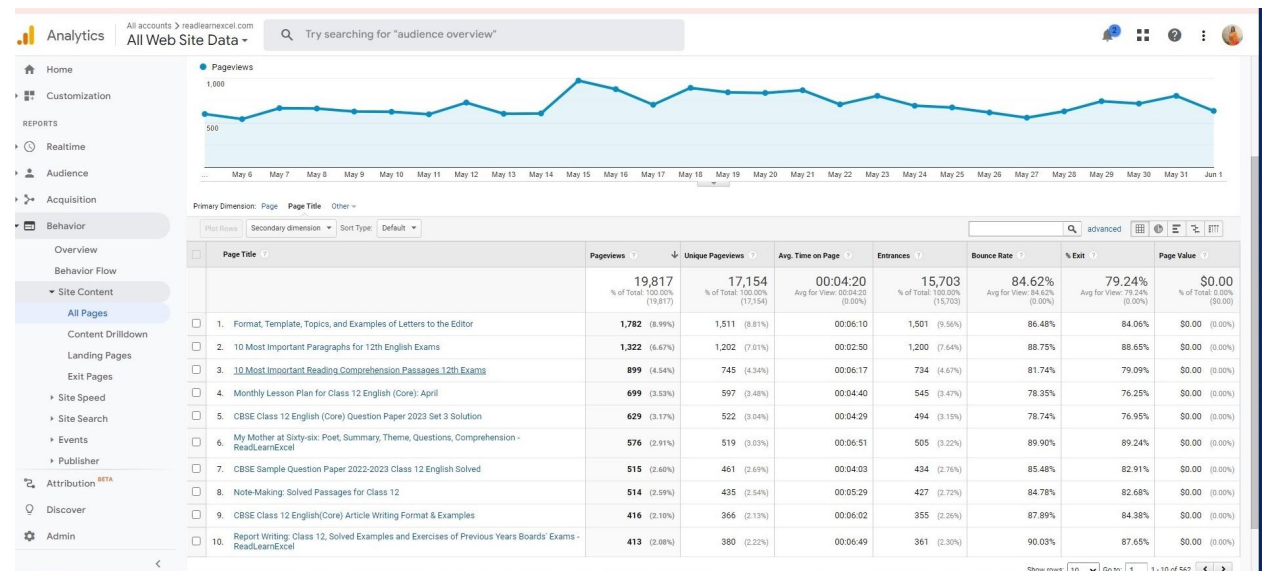
Edit alert • Unsubscribe • Legal info

**Top content over the last 28 days to help the learner of blogging:
readlearnexcel.com**

[caption id="attachment_1104" align="alignnone" width="1024"]



Google Site Kit[caption]



SEO is Important for Blogging in the initial stage: Audit of blogs

1. What does SEO for website development mean?

Search engine optimization, or SEO, is the process of improving a website's content so that it can be found quickly on search engines like Google. Google has billions of web pages, and when you perform a search, it displays 10 of them on the first page.

The first ten websites have material that is reader-satisfying and SEO-optimized. Google traffic is attracted by SEO-rich content. Your blogging website will always rank higher thanks to SEO, which also strengthens your readership message. But what exactly is blog SEO or SEO for blogging websites?

And what are some search engine optimization strategies for your blog website? Don't worry; we don't believe in theoretical knowledge; instead, we use examples from my blog to assist you comprehend the actual steps. Get ready for a permanent, comprehensive answer to your SEO issue. The most important necessity for beginning bloggers is learning SEO.

2. Can a website's blog improve its SEO?

A new blogger cannot claim right away that he is familiar with all the procedures for obtaining good SEO. Perfectionism comes from practice. Yoast SEO is a good option, in my opinion. It enabled me to gradually master SEO, and as a result, I no longer post any blogs whose SEO is insufficient for them to rank. Although numerous other elements affect your blog's position, in the upcoming case studies of my posts on my website, the specifics will be covered.

3. What are the ideal SEO procedures for a blog site?

The finest practices a blogger should apply to strengthen his SEO are as follows: According to Yoast SEO of the blog on Teachers' Day, phrases make the meaning obvious and all are in green except for the first one. Details will be explained later.

The frequency with which your focal keyphrase appears in your copy about the volume of text on that page is known as keyphrase density. Therefore, your keyphrase density is 5% if your text contains 100 words and your focus keyphrase appears in 5 of them.

Before today, we referred to it as "keyword density," Thus, using the required keyphrase length is the most crucial stage in blogging. It indicates that I did not properly use the key phrase. To receive a perfect score of 100% in best practices, I should have added more key phrases to the blog on Teachers' Day, but it's still higher than 90%.

Are the links you include in your blog posted other than on your own website so that visitors might benefit from some useful links? It indicates that you have employed enough outbound links to achieve a high SEO score. Thus, certain outbound connections are required for step-by-step blogging.

Images Important: The next step is to choose a suitable image with alternative text that contains more than 50% of the keywords so that the search engine can understand what the image is for. To assist blog learners who are starting from scratch, I will audit my blog and go into further detail about additional elements that can be examined.

The most important stage is to run an SEO audit on my site, "Teachers' Day 2022: A Tribute to

My Teachers".

A Beginner's critical study of Teachers' Day for learning blogging

As a result, 13 out of 14 crucial SEO analyses are successful and positive. As a result, to perform well on SEO parameters as a new blogger, you must keep watch of all SEO factors.

4. How can SEO assist with optimizing blog websites?

When a new blogger builds a blog for the first time, SEO helps him optimize it. The importance of SEO in optimization may be shown in the fact that search engines will value a blog with strong SEO. Always check your links to make sure there aren't any broken ones that could hurt the optimization of your website.

You can see from the PageSpeed Insights for my website, readlearnexcel.com, how quickly content loads can help you optimize your page. Less than 2.5 should be your page speed. The area of your website that receives the most updates maybe your blog. As a result, search engines will always have fresh content to index and display in their search results.

Additionally, it provides fresh knowledge for your fans, leads, or followers to absorb and use in their daily life. Verify the indexing of your pages because occasionally Google Search Console will tell us that a page is not indexed. How can SEO be used to improve blog website performance and analytics?

How SEO Case Studies Help Beginners Learn Blogging

How long does it take a keyword to rank for a novice blogger?

The ranking is always based on How would you employ SEO? In May 2022, I launched readlearnexcel.com, my first website. I was a novice in this industry. I created my website and began writing blogs. For the first 90 blogs and six months, my website's blogs were inactive. As time went on, I gained confidence in SEO and other techniques needed to rank my blogs. As of right now, I have written 258 blogs, and about 100 of them are found on page 1 of Google searches.

SEO Blog Examples for Case Study India

Case History of msyadavblogger.com's Blogs and SEO's Role

I have recently published some blogs and a book on msyadavblogger.com which is a new website that I started hardly one month ago. The blogs are:

1. ['Learn Blogging Step-by-Step: A Beginner's Guide'April 27, 2023](#)

2. [Jhajjar Government Schools celebrated Parvesh Utsav Week 2023](#), April 6, 2023

⇒ **Important information on the keyword we ranked to understand SEO's Role in ranking a new website**

- [msyadavblogger.com](#) is a new website and the first blog is published on March 31, 2023.
- It means, the website is new but the blog [Haryana Teachers' Transfer Drive 2023: Steps to Complete MIS, April 6, 2023](#), is ranking on #1 on Google search.
- [Mother's Day 2023: A Tribute to My Mother for Her Love](#), May 14, 2023, the blog is at #3 on Google Search.
- SEO PLAYS AN IMPORTANT ROLE IN RANKING A WEBSITE IRRESPECTIVE OF TIME, it means if you how to use keywords to rank the blog then, the time of publishing does,t matter as this blog was ranked #1 on the second day of publishing.
- Choosing the right keyword, long tail keyword, and unique content are the best bet for SEO.
- You can check that 'Mothers' Day", you will not rank anywhere but on the contrary if you use the longtail keyword same as in this blog, the blog is #1.
- Hence, if you how to use SEO's Keyword Difficulty(KD) then, you will be able to rank your blog without waiting for more articles to be published.
- "[Learn Blogging Step-by-Step: A Beginner's Guide](#)" is ranked on #16, do you know why? As you all know that"blogging" is difficult to rank ad KD is very high but I am satisfied that the blog will be #1 after I publish a few more blogs. The following is [Ahrefs.com](#)

Keyword ideas for “blogging”



The first 100 keywords out of 36,511

[Phrase match](#) / [Questions](#)

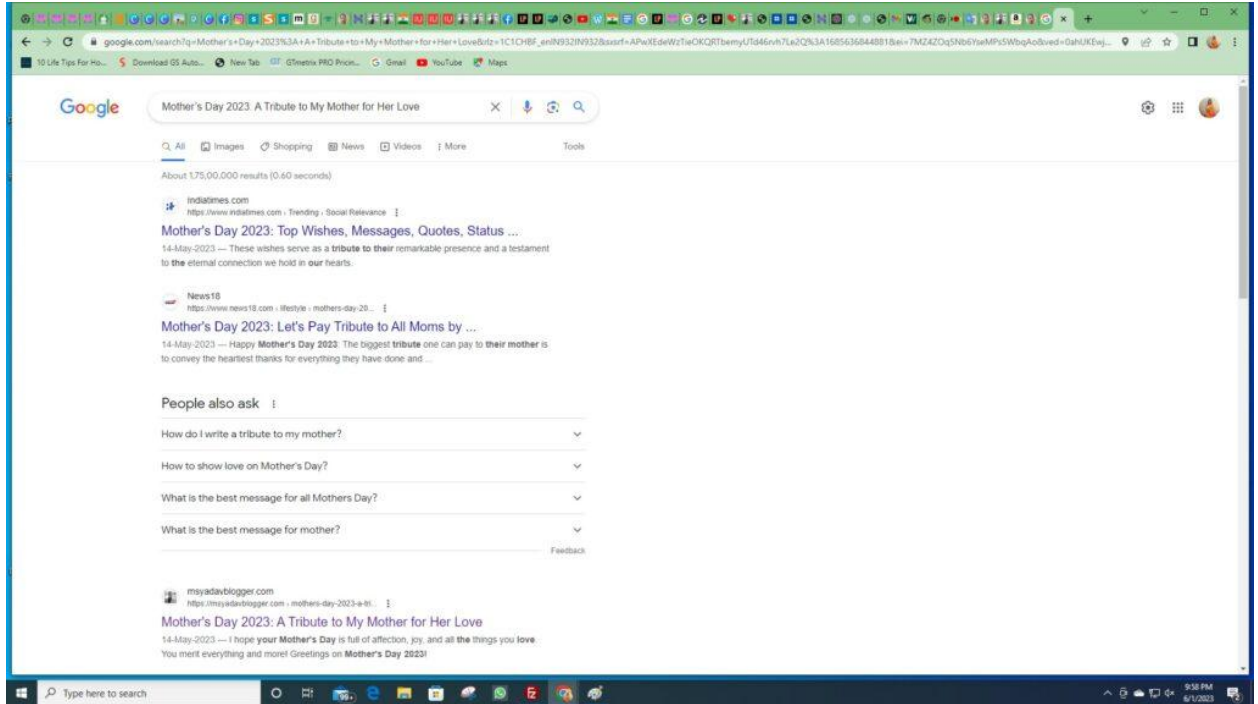
Keyword	KD ⁱ	Volume [↓] ⁱ	Updated ⁱ
blogging	88	33K	2 days
how to use pinterest for blogging	21	11K	about 10 hours
how to make money blogging	71	5.0K	1 day
blogging websites	71	3.8K	about 2 hours
best blogging platform	65	3.1K	about 21 hours
blogging sites	69	3.0K	about 9 hours
blogging tips	49	2.9K	1 day
blogging platforms	65	2.1K	2 days
what is blogging	64	1.6K	2 days
wix for blogging	55	1.4K	5 days
blogging jobs	Sign up	1.3K	3 days
how to start blogging		1.3K	about 23 hours

Want to see all SEO metrics?

Sign up for Ahrefs to find winning keyword ideas today.

[See pricing](#)

- 1. [Mother's Day 2023: A Tribute to My Mother for Her Love](#), May 14, 2023[caption id="attachment_1083" align="alignnone" width="1024"]



Mother's Day 2023: A Tribute to My Mother for Her Love[/caption]

⇒ **Important information of the keyword we ranked to understand SEO Role in the ranking of a website, 1-year-old (" Teachers' Day 2022: A Tribute to My Teachers")**

[What are the best practices for SEO on a blogging website?](#)

The best practice is clearly visible in the report card of my websites. The following are the best practices that a blogger should use to make his SEO strong: The details will be explained later, but phrases make the meaning clear, and all are in green except the first one, according to Yoast SEO of the blog on [Teachers' Day](#).

1. **Key Phrase Density:** " [Keyphrase density](#) is the number of times your [focus keyphrase](#) occurs in your copy, compared to the total text of that page. So if you have a text that is 100 words and 5 of those are your focus keyphrase, your keyphrase density is 5%. We used to call it *keyword density*, but as, nowadays," **Thus, this is the most important step in blogging to use the required keyphrase length. It means I did not use the key phrase as per the norms. Hence, I should have put more key phrases in the blog on Teachers' Day to score 100% in best practices, but still, it's more than 90%.**
2. **Outbound Links:** **Are the links you provide in your blog posted outside of your website so that the readers can be enriched with some valuable links? It means you have used sufficient outbound links to score a good SEO score. Thus, step-by-step blogging needs some outbound links.**

3. **Image Keyphrase: The next step is to use a proper image with more than 50% of the keywords in the alternative text so that the search engine can identify what the image is used for.**
4. **How can SEO help with blog website optimization?**
SEO assists a new blogger in optimizing the blog he creates for the first time. SEO plays a crucial role in optimization because if your blog's SEO is good, search engines will find it valuable. Always examine your links to ensure that there are no broken links that can harm your website's optimization.
5. The PageSpeed Insights for my website, readlearnexcel.com, are shown above, and you can see how the speed of loading material can assist you in optimizing your page. Your page speed should be less than 2.5. Your blog may be the most often updated section of your website. This guarantees that search engines regularly have new content to index (that is, include in their results).
6. Furthermore, it delivers new information for your followers, fans, or leads to digest and implement in their daily lives. Check your page indexing as some time Google search console informs us that our page is not indexed. how can SEO help with blog website optimization and analytics?

Other elements that can be audited will be explored in depth when I audit my blog to help blog learners from the ground up in the next pages.

[The most important stage is to conduct an SEO analysis on my blog, "Teachers' Day 2022: A Tribute to My Teachers," where I have shifted the focus to students' benefits by writing about various talents and utilizing the chance of the day to benefit students. Celebration blogs assist kids in developing writing abilities such as observation, report, speech, articles, essays, and paragraphs.](#)

SEO blogs for beginners

SEO using Long-Tail Keywords, 'Mother's Day 2023: A Tribute to My Mother for Her Love' Boost the chance of the beginner blogger

Keyword research is the first stage in any effective SEO plan for a website. Check the keyword, tribute, my mother, on mothers' day 2023.

Finding pertinent terms that your target audience is using to look for content online is a process known as keyword research.

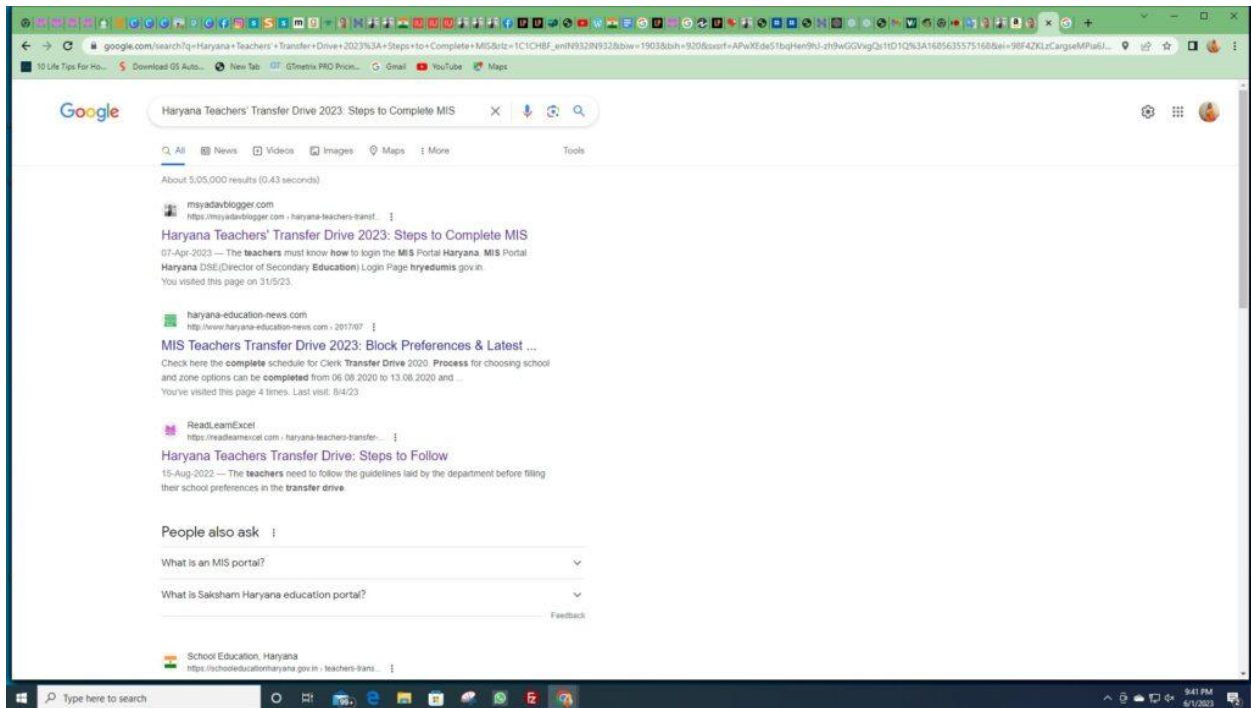
But avoid focusing on random short-tail keywords because of the high level of competitiveness and search volume.

Any niche should focus on long-tail keywords. Even though msyadavblogger.com is a new website and that I have only published seven blogs so far, "Mother's Day 2023: A Tribute to My Mother for Her Love" is currently rated third on Google. What it means is that you can still rank

your blogs with new content if your SEO approach focuses on long-tail keywords. My mother is the subject of this blog, and I've described her struggles throughout her life.

Compared to short-tail keywords, long-tail keywords are more precise. Additionally, they are less competitive and have a lower search volume which is clear from the blog "Mother's Day 2023: A Tribute to My Mother for Her Love"

For instance, the phrase "Mother's day" is a more general term, whereas the phrase "Mother's Day 2023: A Tribute to My Mother for Her Love" is a long-tail keyword.



[Haryana Teachers' Transfer Drive 2023: Steps to Complete MIS, April 6, 2023](#)

The above screens shoots are from the website on which I am writing the blog 'How SEO Case Studies Help Beginners Learn Blogging'. Here in this blog, I will take examples from my two websites, readlearnexcel.com, and msyadavblogger.com, which will help you to understand

The interesting thing to notice in auditing blogs

- No backlinks, a Total number of backlinks received by post are nil.
Backlinks, whether you realize it or not, play a critical role in achieving #1 rankings for any term, regardless of industry. But for a beginner writer, it's not possible to get backlinks in the beginning. The solution is content as content is the king of blogging and my blogs are real examples that we can still rank #1.
- New website, msyadavblogger.com
- No authority site with no quality links.
- Descent volume

Thus, even if you don't have an authority site without a lot of quality links, you may still gain the #1 position for a phrase with decent search volume within a day or two.

Consider why this occurs. Can you do that? If this is the case, proceed with confidence. Hard work is always rewarded.

Unless you have an authority site with a lot of quality links, you won't be able to achieve the #1 position for a term with a respectable search volume in a day or two.

How SEO Case Studies Help Beginners Learn Blogging, How long does it take Keywordrd to rank?

SEO case study

Audit of readlearnexcel.com's Blogs and SEO's Role to understand the journey of blogging

How did I gradually learn how to blog?

I had no idea what distinguished an article from a blog. You may find it on my website, readlearnexcel.com. Although I haven't made a page specifically for the blog post, I have given it the name Articles. As a result, I began watching YouTube tutorials on how to create a website to launch my blog. As a result, I created the website readlearnexcel.com and began creating articles to offer free academic assistance to students.

I, therefore, taught my class of 12 pupils English using the digital board in the classroom while using my blog website, readlearnexcel.com. The pupils were eager to read from my website on the digital board rather than from someone else's study material since they were inquisitive about it. I used my personal experience to compose the chapters with ease, so they were rich in material and simple to understand.

My journey of blogging began with this website. Some claim that they will start with the first article and teach you how to rank your website. It's not practically feasible, in my opinion. I'll tell you my story now.

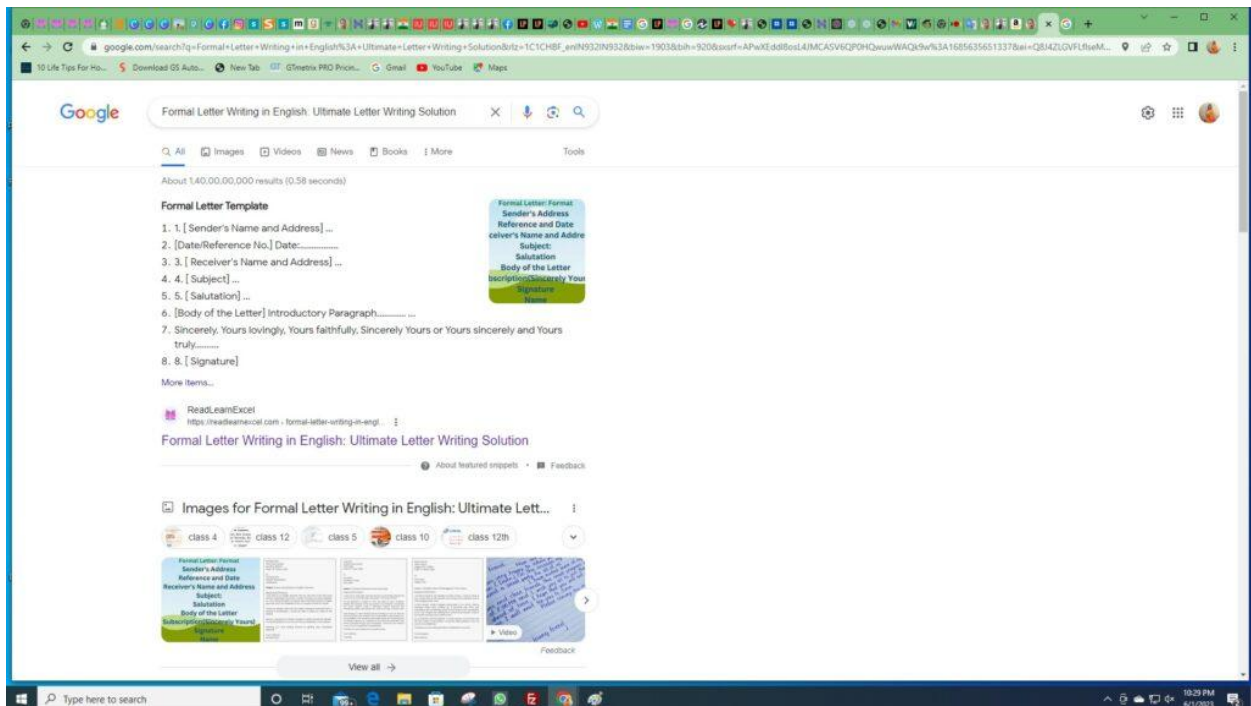
In the beginning, I created a new WordPress website with the name blockchainchap.com and bought the domain name from Godaddy to launch a website about the blockchain concept. In anticipation that I would work on these domains, I also bought over fifty additional domains from Hostinger and Godaddy. Regarding blockchain technology, I started writing.

I researched a lot on Google about the topic because it was new to me, and I even wrote a few pieces about it, but eventually, I came to the conclusion that I couldn't write in this niche. Consequently, even though I had never considered making money from my website, I stopped blogging about this.

As a result, I use my blog website, readlearnexcel.com, to educate my class of 12 students in English while using the digital board in the classroom. As a result, it is now crucial for novice bloggers to comprehend the value of SEO for blogging, and my following blogs will help you do just that:

[Formal Letter Writing in English: Ultimate Letter Writing Solution.](#) Oct. 31, 2022

[caption id="attachment_1087" align="alignnone" width="1024"]



Formal Letter Writing in English: Ultimate Letter Writing Solution[/caption]

The learner must understand SEO Analysis of [Formal Letter Writing in English: Ultimate Letter Writing Solution](#), Oct. 31, 2022

The website, readlearnexcel.com, is one year old and was the first website that I developed without the assistance of a professional. I've never paid for anything on this website. Although I can do my best, I don't have time because I work as a Principal and write for four websites in addition to this one.

- The blog is at #1 due to the contents, SEO, and all other factors to rank at #1.
- Long tail keyword
- Best article on Google search.
- Most favorite niche
- 25 years experience in teaching helped to rank #1
- No backlinks but still at #1.
- Analyse the blog and you will understand the depth and uniqueness of the article.
- Most of the articles on writing skills and more than 120 blogs are at #1 on Google.

- Discipline, patience, knowledge, and experience matter in ranking a website#1.

The use of LSI keywords examples helps to improve SEO

Latent semantic keywords can simply be thought of as synonyms for the keywords.

The keywords that are semantically connected to your primary term are known as LSI (Latent Semantic Indexing) keywords. They generally are words that are closely linked to a search query or keyword phrase but are NOT intended to be synonyms.

In essence, these keywords serve as a supplement to the primary keywords (or search queries) and give search engines like Google valuable contextual data.

These essential phrases could be

Synonyms Substitutions

Words that are similar to a given phrase, word, topic, or search query

CASE STUDY SYNONYMS:

- record.
- report.
- history.
- case history.
- chronology.
- diary.
- story.

Synonyms of format IN FORMAL LETTER WRITING

- layout.
- formation.
- arrangement.
- setup.
- configuration.
- design.
- conformation.
- plan.

You should rank many keywords on a single page (using LSI keywords). Keyword stuffing is bad for SEO, but you should try using LSI keywords. Your visitors will have a more enjoyable reading experience.

LSI keywords help Google crawlers comprehend the nature of your blog and its content. You may attract high-quality visitors from search engines by selecting the RIGHT type of relevant keywords.

Semantic keywords are usually preferable to Keyword stuffing.

This can be a difficult challenge for a blogger who lacks command of the English language.

Where can you discover LSI words to help your blog's SEO?

To locate relevant keywords, there are numerous free tools available, ranging from Google autocomplete to LSI Graph.

The followings are the tools to find LSI keywords:

- Semrush
- LSI Graph
- Google Autosuggest
- Serpstat
- Ubersuggest

The most important reasons you're not ranking for a keyword with a strong SEO

Till now, you have understood that SEO plays an important role in ranking a blog irrespective of the website's age. I have discussed a detailed report on blogging and [How SEO Case Studies Help Beginners Learn Blogging](#). It means, there can be some other reasons that you're not ranking for a keyword.

The detailed analysis of "[Learn Blogging Step-by-Step: A Beginner's Guide](#)" clearly shows that the keyword 'blogging' has a Keyword Difficulty (KD) Level of 88, thus ranking the blog may take a long time, and it may take 3 to 4 months to rank on the first page of Google searches.

It's still ranking on page 2, which means the blog is competing with high authority sites like [firstsiteguide.com](#), and the following websites in blue are ranking at page no. 1 on Google Search, and they are high authority sites, and [msyadavblogger.com](#) is absolutely a new website.

First Reason, you're not ranking for a keyword with a strong SEO

So, the blog "[Learn Blogging Step-by-Step: A Beginner's Guide](#)" has tough competition. Hence, you should not lose heart, as my blogs at [readlearnexcel.com](#) also started ranking at #1 after 6 months, and now almost all blogs are ranking at #1. Check the following screenshot and it shows that the blog has good reviews on [goodreads.com](#):



"Learn Blogging Step-by-Step: A Beginner's Guide"



All Videos Images Shopping Books More Tools

About 6 results (0.32 seconds)



msyadavblogger.com
https://msyadavblogger.com › learn-blogging-step-by-... ⋮

Learn Blogging Step-by-Step: A Beginner's Guide

27-Apr-2023 — In this blog, 'Learn Blogging Step-by-Step: A Beginner's Guide', I will be teaching you blogging by providing you with case studies of my ...

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Goodreads
https://www.goodreads.com › book › show › 142350... ⋮

Learn Blogging Step-by-Step: A Beginner's Guide

26-Apr-2023 — Learn Blogging Step-by-Step: A Beginner's Guide. M. S. Yadav.

People also ask ⋮

- How do I start learning to blog? ▾
- How to do blogging step by step? ▾
- What are the 11 steps in creating a blog? ▾
- How do I start a blog in 8 easy steps? ▾

Feedback



Amazon.com
https://www.amazon.com › Education-Teaching-M-S-... ⋮

M.S.Yadav - Education & Teaching: Books

Learn Blogging Step-by-Step: A Beginner's Guide. by M. S. YADAV · Kindle. \$0.00\$0.00.

Free with Kindle Unlimited membership. Available instantly.

[caption id="attachment_1121" align="alignnone" width="971"]

The screenshot shows a Google search interface. The search bar contains the text "Learn Blogging Step-by-Step: A Beginner's Guide". Below the search bar, there are three search results. The first result is from Hostinger, titled "How to Write a Blog Post: Practical Tips for Beginners", dated 15-May-2023. The second result is from msyadavblogger.com, titled "Learn Blogging Step-by-Step: A Beginner's Guide", dated 27-Apr-2023. Below the search results, there is a section for "Related searches" which includes "Best blog" and a list of logos for Blogger, WordPress, Medium, Tumblr, Weebly, and Ghost. A "See more" button is located below the logos.

[Google Search. 2nd Page](#)[/caption]

How to Start a Blog in 2023 - Easy Guide to Create a Blog for ...



The Blog Starter

<https://www.theblogstarter.com>

This easy *guide* on how to start a *blog for beginners* has *step-by-step* videos, pictures, and free personal assistance to create your first *blog*.

[Step 1: Get Started](#) · [How to Make Money Blogging](#) · [Step 3: How to Use Your Blog](#)

How to Start a Blog: 12 Super Simple Steps for Beginners ...



Smart Blogger

<https://smartblogger.com> › [blog](#)

05-May-2023 — Easy, *step-by-step* guide for how to start a *blog*, including domain names, ranking on Google, and everything *bloggers* need to get traffic and ...
[Add New Post in WordPress](#) · [Blog Post Ideas](#) · [Headlines](#) · [Write an Introduction](#)

Blogging for beginners: 20+ tips to jumpstart your blog

WIX

[Wix.com](https://www.wix.com)

<https://www.wix.com> › [blog](#) › [2021/05](#) › [blogging-for-b...](#)

04-May-2021 — These tips on *blogging for beginners* will help you get started. From choosing the right niche to researching your audience, here's how to ...

The second Reason, you're not ranking for a keyword with a strong SEO

Are you repeating your keyword? This can be another reason for not ranking on Google searches. You might be doing keyword stuffing. It is one of the most common SEO mistakes that can lead to your site being penalized in Google search results. lack of knowledge in using keywords as per the syntax of your sentence, and sometimes the keyword doesn't suit the sentence you are writing.

Thus, keyword stuffing is a black hat SEO approach that one should avoid to avoid penalties from search engines.

Third reason: Your contents are not up to the mark to rank above others.

My blog, "[Learn Blogging Step-by-Step: A Beginner's Guide](#)", will rank once the authority of my website, msyadavblogger.com, develops.

Fourth reason: Your contents are not up to the mark to rank above others.

Check your language, as search engines expect a simple language that can be understood by a student in class 8.

I have this problem because I use very difficult language per the Yoast SEO plugin. Do you know why I am doing this? Am I using difficult language? No, I am not writing difficult language intentionally; it comes naturally to me as an English teacher who has been teaching English for the last 25 years. Thus, write in simple language with small paragraphs, as the reader likes to read simple language.

Thus, don't get impatient if you feel that your blog is up to par and helps the readers experience a new concept or idea in your blog.

In fact, if you go too far, your website will be penalized.

So, what else are you capable of doing to rank your blog?

My Take, Do some important on-page SEO to Rank Your blog

areas where you should place your relevant keywords to improve your SEO rankings.

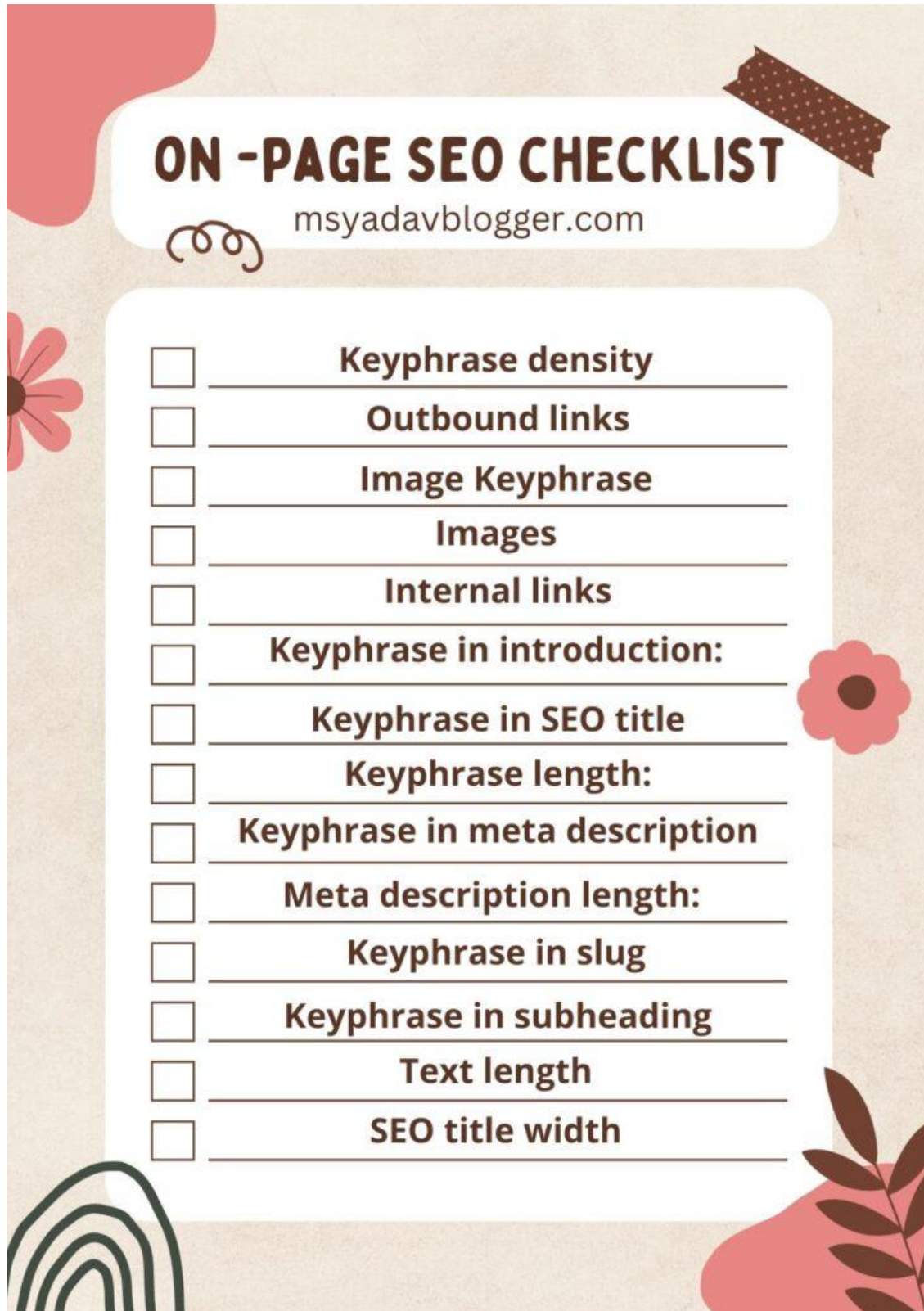
[caption id="attachment_1123" align="alignnone" width="1024"]



Canva[/caption]

On-Page SEO Checklist

[caption id="attachment_1124" align="alignnone" width="724"]



Canva[/caption]

Analysis results of Teachers' Day 2022: A Tribute to My Teachers(Yoast)

Problems: 2

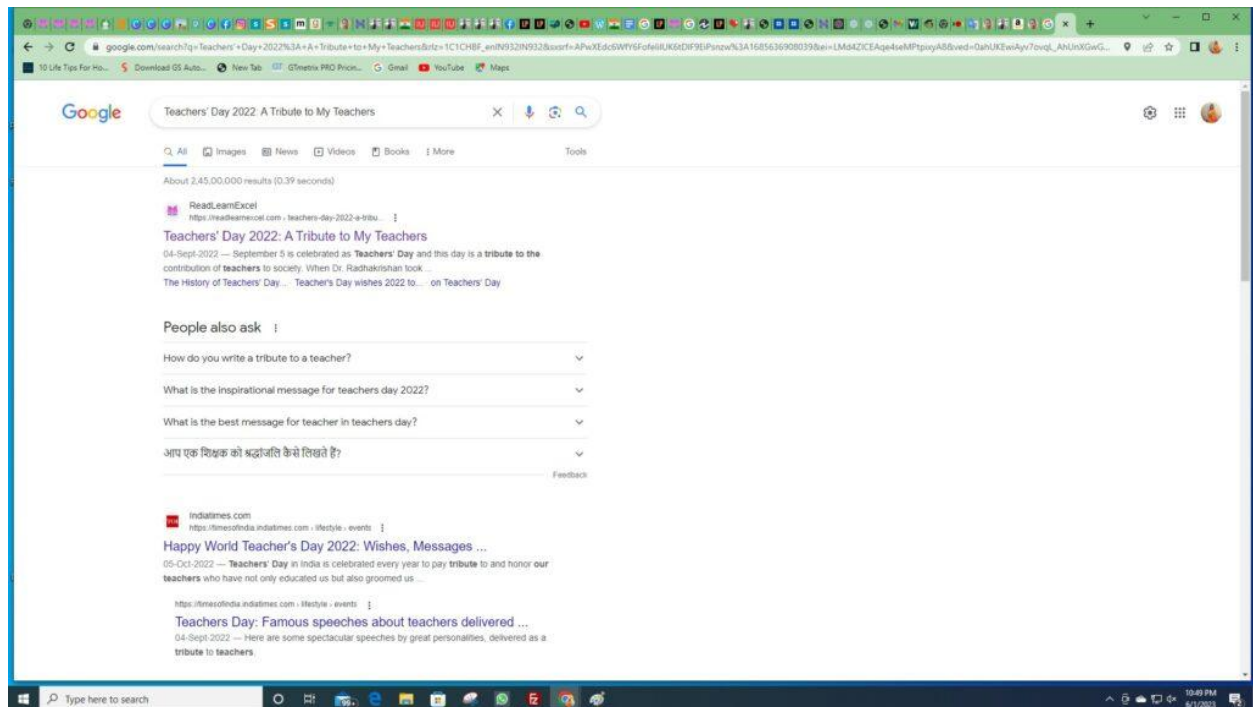
- Keyphrase distribution: Have you evenly distributed your focus keyphrase throughout the whole text?
- [Keyphrase density](#): The keyphrase was found 1 time. That's less than the recommended minimum of 17 times for a text of this length. [Focus on your keyphrase!](#)

Good Results: 14

- [Outbound links](#): Good job!
- [Image Keyphrase](#): good job!
- [Images](#): good job!
- [Internal links](#): You have enough internal links. Good job!
- [Keyphrase in the introduction](#): Well done!
- [Keyphrase in SEO title](#): The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
- [Keyphrase length](#): Good job!
- [Keyphrase in meta description](#): Keyphrase or synonym appears in the meta description. Well done!
- [Meta description length](#): Well done!
- [Previously used keyphrase](#): You've not used this keyphrase before, very good.
- [Keyphrase in slug](#): More than half of your keyphrase appears in the slug. That's great!
- [Keyphrase in subheading](#): 10 of your H2 and H3 subheadings reflect the topic of your copy. Good job!
- [Text length](#): the text contains 6533 words. Good job!
- [SEO title width](#): Good job!

2. [Teachers' Day 2022: A Tribute to My Teachers](#), Sept. 4, 2022

[caption id="attachment_1088" align="alignnone" width="1024"]



Teachers' Day 2022: A Tribute to My Teachers[caption]

SEO Analysis of 'Teachers' Day 2022: A Tribute to My Teachers

The value of SEO for blogs:

Did Yadav optimize his blog for search engines by using pertinent keywords, meta descriptions, and alt tags?

To increase his exposure in search results, did he build backlinks to his blog?

Yadav, did you use social media and other means to advertise your blog to increase traffic?

Did he communicate with his followers and answer their questions and criticisms?

He used long-tail keywords, right?

Has he used generic keywords to rank well on Google?

Thus, 13 of 14 essential SEO analyses are good and in the greens. As a result, as a newbie in blogging, you must maintain track of all SEO parameters to score well on SEO parameters.

[caption id="attachment_1089" align="alignnone" width="682"]

SEO analysis
Teachers' Day 2022: A Tribute to My Teachers

+ [Add synonyms](#)
+ [Add related keyphrase](#)

Did you know Yoast SEO Premium also analyses the different word forms of your keyphrase, like plurals and past tenses? [Go Premium!](#)

Analysis results

^ Problems (2)

- **Keyphrase distribution:** Have you evenly distributed your focus keyphrase throughout the whole text? [Yoast SEO Premium will tell you!](#)
- **Keyphrase density:** The keyphrase was found 1 time. That's less than the recommended minimum of 17 times for a text of this length. [Focus on your keyphrase!](#)

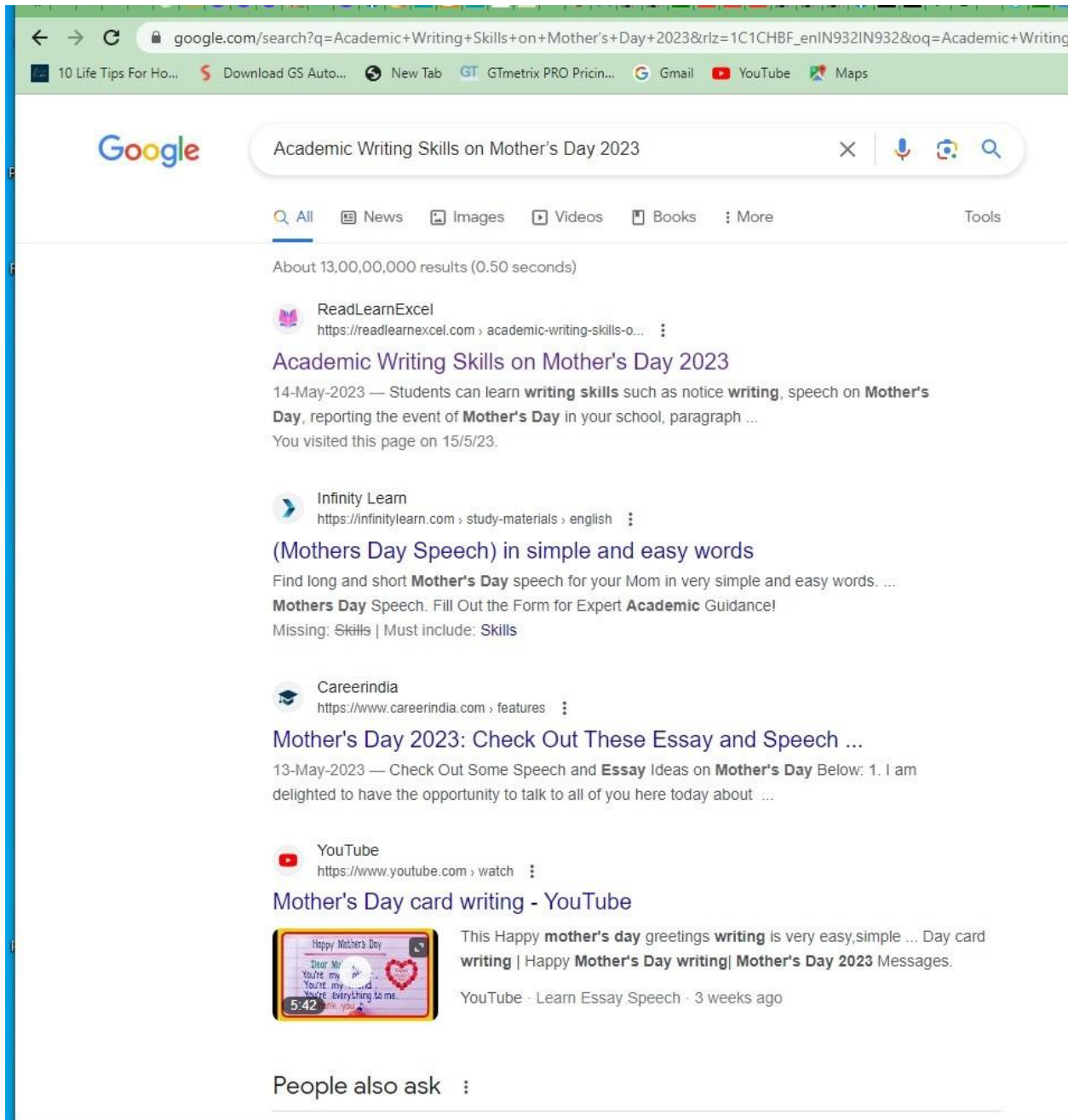
^ Good results (14)

- **Outbound links:** Good job!
- **Image Keyphrase:** good job!
- **Images:** good job!
- **Internal links:** You have enough internal links. Good job!
- **Keyphrase in introduction:** Well done!
- **Keyphrase in SEO title:** The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
- **Keyphrase length:** Good job!
- **Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well done!
- **Meta description length:** Well done!
- **Previously used keyphrase:** You've not used this keyphrase before, very good.
- **Keyphrase in slug:** More than half of your keyphrase appears in the slug. That's great!
- **Keyphrase in subheading:** 10 of your H2 and H3 subheadings reflect the topic of your copy. Good job!
- **Text length:** the text contains 6533 words. Good job!
- **SEO title width:** Good job!

SEO Analysis of 'Teachers' Day 2022: A Tribute to My Teachers[/caption]

3. [Academic Writing Skills on Mother's Day 2023](#), May 14, 2023

[caption id="attachment_1090" align="alignnone" width="950"]



Academic Writing Skills on Mother's Day 2023[/caption]

[Academic Writing Skills on Mother's Day 2023, SEO ANALYSIS](#)

- The blog is published on May 14, 2023.
- It ranked at #1 on May 15, 2023.
- SEO IS GREEN IN COLOUR MEANS EXCELLENT SEO.

- No backlinks but still it is ranking #1.
- Yoast SEO is in green means the overall contents, links, image, and other factors justify to rank #1.
-

YOAST SEO Analysis of 'Academic Writing Skills on Mother's Day 2023'

Meta description

Insert variable

Academic Writing Skills on Mother's Day 2023, Students can learn many writing skills on Mother's Day 2023, and these skills can be achieved



SEO analysis



Academic Writing Skills on Mother's Day 2023

[+ Add synonyms](#)


[+ Add related keyphrase](#)

Did you know Yoast SEO Premium also analyses the different word forms of your keyphrase, like plurals and past tenses?

Go Premium! ▶

Analysis results

^ Problems (3)

- **Keyphrase distribution:** Have you evenly distributed your focus keyphrase throughout the whole text? [Yoast SEO Premium will tell you!](#)
- **Keyphrase density:** The keyphrase was found 2 times. That's less than the recommended minimum of 3 times for a text of this length. [Focus on your keyphrase!](#) 
- **Keyphrase in subheading:** [use more keyphrases or synonyms in your H2 and H3 subheadings!](#)

^ Improvements (2)

- **Image Keyphrase:** images on this page do not have alt attributes with at least half of the words from your keyphrase. [Fix that!](#)
- **Keyphrase length:** the keyphrase contains 5 content words. That's more than the recommended maximum of 4 content words. [Make it shorter!](#)

^ Good results (11)

- **Outbound links:** Good job!
- **Images:** good job!
- **Internal links:** You have enough internal links. Good job!
- **Keyphrase in introduction:** Well done!
- **Keyphrase in SEO title:** The exact match of the focus keyphrase appears at the beginning of the SEO title. Good job!
- **Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well

Can I refresh the contents of existing blogs by correcting SEO?

At the beginning of readlearnexcel.com, I was new to blogging and SEO. So many blogs didn't rank due to these problems. Later, I revised my old blogs' content, and they started ranking on Google Search.

Therefore, keep on writing even if you don't understand SEO, and later on, with experience, you will learn the complete SEO analysis and follow the checklist I have shown you above. This strategy involves updating your existing content to improve its quality and freshness.

Google considers your blog updates and appreciates how you continue improving your content's quality. The greatest benefits will include:

- Google considers your updates and refreshing of content as time passes.
- The latest ideas and information are always searched for on the internet, so refresh your content regularly to attract your readers and keep them updated.
- Readers don't read old things; every day we have some new things happening, which should be updated.
- Updating not ranked blogs will help to improve your SEO knowledge.
- Refreshing is a good sign of your seriousness towards your profession of blogging.
- In terms of increasing search traffic and backlinks to your website, the content refresh method works like a dream.

[Best SEO Blogs 2023](#)

M.S. Yadav, Principal, and Blogger, Takes on SEO Learning

Since I work as a teacher, I firmly believe that anyone learning to blog must become familiar with SEO, but at first, a newbie can start writing without feeling discouraged before publishing their first blog. To learn the fundamentals of SEO and other topics relevant to blogging, it is always advisable to read the work of seasoned bloggers.

Always develop a list if you are a novice writer, and be patient, like I was when my blogs were not showing up in Google searches. But perseverance always pays off, and you will eventually succeed even if you don't have any backlinks. For this, you must create unique material because none of the questions answers can be found on Google or any other search engine.

